

Privacy Policy

Adopted October 19, 2017.

The Indivisible ACA Signup Project (the “**Project**” or “**we**,” “**us**” or “**our**”) respects your privacy and preferences related to the use and disclosure of your personal information in conjunction with your use of our website (our “**Site**”), all content of our Site, and all services, features, products and information provided on the Site or in connection with the Site (collectively, the “**Services**”). The following policy (as updated on one or more occasions, the “**Privacy Policy**”) describes our current policies pertaining to personal information collected by us through our Site and in certain off-line interactions.

When we talk about “**personal information**” in this Privacy Policy, we’re generally talking about information related to an identified or identifiable natural or legal person. Your personal information may include the information you provide when Registering with us (for example, your name and email address), any information you share when using the Site and Services and through your communications with us, as well as other personally identifiable data. This Privacy Policy addresses the broadest potential use of your personal information; actual use may be quite limited. We encourage you to review this Privacy Policy carefully so that you know how your personal information may be collected, used and shared.

Accessing or using the Site, Services and/or Content (collective, the “**Platform**”) constitutes agreement to this Privacy Policy, as well as your consent to the collection of personal information as described in this Privacy Policy. We reserve the right, without advance notice, to modify this Privacy Policy. If you do not agree to abide by the current version of our Privacy Policy, please do not use or access (or continue to use or access) the Platform.

What kind of information does the Project collect, and how?

Information you provide

We collect certain personal information you provide when interacting with our Platform. If you register to receive updates or to get involved with one or more of our Projects, subscribe to a Service, or complete a form or survey (collectively referred to in this policy as “**Registration**” or “**Register**”), we ask you for some basic information. Any personally identifiable you provide in conjunction with that communication may be collected (for example, your name, email address, contact preferences, and state affiliation preferences).

If you send an email to the Project through the Platform or otherwise, certain of your personal information, such as your first and last name, email address, and the content of that message, may be collected and retained by us.

Any personal information you provide to us is subject to this Privacy Policy, and may be supplemented by information we receive from third parties. While certain functional limitations may result (i.e., registration through one of our sign-up tools), it is not necessary to disclose any personal information or accept cookies when visiting our Site.

Electronics communications protocols, web beacons and cookies

When you visit or interact with the Platform, the Project automatically receives certain information from or about your computer, mobile phone or other electronic device used to access the Platform via standard communications protocols (including information like your network routing information, operating system, browser type, Internet Protocol (“**IP**”) address, time and date). We may use your IP address to gather broad demographics information so that we can analyze trends and better administer

the Platform. And when you Register, the analytics tools we use automatically log the IP address from which the Registration was created.

The Project may use cookies (small data files which are stored on your computer or other electronic device, and uniquely identify your browser) in order to improve your experience with our Site. Use of cookies allow for the personalization of content, helping to target services, information, and advertisements based upon a user's interests and preferences. We may also use cookies to remind us of information you may want to retrieve on a regular basis. We may also use cookies that do not contain personally identifiable information to aggregate anonymous analytics data such as usage information and pattern analytics (for example, how the Platform is accessed, how long a user remains on the Site, and how often they return).

Often in conjunction with cookies, we may employ web beacons or pixels (electronic files or little blocks of code on a webpage) in order to tabulate Site visits and track activity over time, or aggregate other related information. This information may be associated with your IP address or unique browser identifier.

Third party web beacons and cookies

The Project may use third party service providers to track and analyze statistical information such as usage and volume from users to the Site (as well as across other websites). Information aggregated may include content you view, the date and time you view this content, and the web site that referred you to the Services, and may be associated with your unique browser, device identifier, or IP address. Using non-personally identifiable information, third party service providers may also be used to serve personalized ads on our Site and elsewhere. We may also use third party cookies to determine whether we are successful in tailoring our advertisements to those that are relevant and useful to you.

Any use by the Project of cookies and other similar technologies is for the purpose of making the Site better – to improve content, functionality, services, and ease of use, and to better understand our users – like what is and isn't important to you. However, most browsers allow users to modify their settings related to cookies. (As we explained above, please keep in mind that modifications to these settings may impact your ability to use certain features and Services on our Site. It may, however, still be possible to Register by [contacting us](#).)

How does the Project use my personal information, and when might it be shared with third parties?

The Project's usage

We may use your personal information for purposes described in this Privacy Policy or our Platform. For example, we may use your personal information in order to:

- respond to your inquiry or provide you with information you requested;
- respond to or take other actions to address your Registration, support requests, or further communicate with you about our Services;
- facilitate your state affiliation requests;
- improve the quality of our Platform and user experience (including the use of information obtained from third parties, cookies and other technologies);
- perform internal operations (for example, troubleshooting, data analysis, testing, research and service improvements); and
- create and deliver personalized content by aggregating personal information with non-personal information.

Your personal information may be shared with third parties when you expressly consent to it, as well as in those instances discussed in this Privacy Policy.

Requests to third parties

You may have the opportunity to receive special offers or information from third parties, or request additional information from one of our sponsors. By this request, you're granting the Project permission to transfer your personal information for the purpose of fulfilling your request. If you decide to contact someone other than the Project through our Platform or otherwise, your name and email address (as well as any other personal information you provide) will appear to the recipient of that message. Please keep in mind that this information is not transmitted to us, but to the third-party recipient; the Project can't control their usage of it, and it is not subject to this Privacy Policy.

Unrelated third parties

In order to maintain and improve our Platform, we may provide our trusted business partners, service providers and affiliates access to personal information (but only to the extent necessary to provide the associated services, and subject to this Privacy Policy).

Marketing and advertising

We do not currently use any marketing or advertising tool in conjunction with the Site. If that changes, any ads will be delivered to you based on aggregated data related to your use of Platform; we will keep your identity anonymous unless you give us permission to share it (and except as otherwise permitted by this Privacy Policy). To make ads relevant to you, we may provide third parties with information wherein we have removed your name and other personally identifying information, or have combined it with other information so that it no longer personally identifies you. They may also receive information about the page on which the ad will appear, or information from which target users' general location can be inferred.

Aggregated data

The Project may also disclose anonymous, aggregated data statistics to current and prospective partners and affiliates, service providers or other third parties. This type of data does not personally identify an individual, and cannot be linked to a specific user. It can, however, provide valuable insight into general Site usage and trends among various groups.

We sometimes receive aggregated data from our affiliates, partners and other third parties that assists us (or them) in delivering relevant content, understanding user activity and making improvements to our Platform. The Project may match third party data with information about our Platform users and visitors, and may also put together data about you from internal and external sources to serve you ads or other content that might be more relevant to you.

Protective and legal obligations for disclosure

In limited circumstances, we may use, preserve or disclose your personal information if we have a good faith belief that it is reasonably necessary to prevent, identify, or respond to fraudulent or illegal activity, or to protect us, you or others from harm. If we have a good faith belief that it is required by law, we may preserve or share personal information in response to a legal request (such as a court order, subpoena or search warrant). We may also use it for administrative or other purposes that we deem necessary to maintain or improve our Platform, or to identify or address a potential violation of any terms of service or usage posted on the Site.

Sale or transfer of our business

Upon a merger, acquisition, reorganization, transfer or sale of some or all of our assets or other similar transaction or event, personal information may be transferred together with the business.

What about third party content?

Any hyperlinks on our Platform that direct you to third party websites or applications are provided purely for your convenience and reference. Inclusion of a hyperlink shouldn't be perceived as an endorsement by or association with us. We don't control third party sites and applications, and cannot guarantee or control their practices relating to your personal information, or their content, integrity or accuracy. This Privacy Policy only applies to the Site, so we encourage you to explore the practices and privacy policies of any third-party site you visit. Should you access third party content (including without limitation on or via Facebook), please understand that you're doing so at your own risk.

How is my personal information secured?

The Project will employ reasonable measures to safeguard your personal information in order to help prevent unauthorized access, disclosure or use of this information. We use SSL security on any form that requires credit card information. However, no online transmission can be guaranteed to be 100% secure.

How do I manage my personal information?

If you want to update or change your personal information, delete your Registration, or modify how the Project communicates with you, you can accomplish this by logging in to your Registration information from the Site. Any email correspondence generated from a Registration or other opt-in process (i.e., through the Project's national and state Facebook groups or a Project questionnaire) will also include instructions on how to opt out of future emails, or how to update your Registration information. (Please note that we may still send you non-promotional emails – for example, in order to make disclosures mandated by legal requirements.)

If permitted by your browser, you can change your browser preferences to reject or notify you about cookies, or delete them after leaving the Site.

How can I contact the Project?

Feel free to [contact us](#) with any questions, comments or suggestions you have regarding this Privacy Policy.

What about children under 18?

The Platform is not intended for use by anyone under the age of 18. Those under 18 years of age may not Register with us, and we do not knowingly collect information from visitors under the age of 18. Because the safety of children is as important to you as it is to us, please [contact us](#) if you are aware of any use by someone under the age of 18 (or any use that otherwise violates the Children's Online Privacy Protection Act of 1998).

How will I know if this Privacy Policy changes?

We may update this Privacy Policy from time to time, which will be reflected by the "Last updated" date included at the beginning of this Privacy Policy. Should an update result in a material change to these terms, we may also elect to post a notice of update to our Privacy Policy on our Site homepage, and/or may contact you by email. IF YOU DO NOT AGREE WITH ANY CHANGES TO THIS PRIVACY POLICY, PLEASE DO NOT ACCESS OR USE (OR CONTINUE TO ACCESS OR USE) THE PLATFORM.

Your California privacy rights.

Under [California Civil Code Section 1798.83](#) (also known as S.B. 27, or the “Shine the Light” law), residents of California may (subject to the provisions of the law) request certain details regarding what personal information (if any) is shared with third parties for the purposes of the third parties’ direct marketing purposes. If you want to make a request or have questions regarding your rights under California law, you can write us at Indivisible ACA Signup Project, Attn: Legal, PO Box 6270, Boise, Idaho 83707. If the Project is not exempt from S.B. 27 and your request complies with the law’s requirements, we will provide you with a list of the categories of personal information disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year, together with the third parties’ names and addresses.

Our Platform does not currently recognize or respond to automated browser signals addressing tracking mechanisms, such as “do not track” (“**DNT**”) instructions. However, most browsers allow you to modify your privacy preferences related to cookies and similar technologies. Browser settings generally include the option to accept all cookies, reject all cookies, block certain cookies, or require your consent before a cookie is placed on your browser. (As mentioned elsewhere in this Privacy Policy, blocking all cookies may impact your ability to use certain features and Services on our Site.) At this time, the Project does not allow third parties to collect personally identifiable information from our users.